

Santa Clara City Streetscape Construction: Temporary Sign Guidelines for Businesses

Construction on Santa Clara Drive (Highway 91) is slated to commence on September 5, 2006, and last for a period of one year. Santa Clara City realizes the impact construction will have on businesses located in the downtown area. Working with the City's Economic Development Commission (EDC), the City has established temporary sign guidelines for businesses located in the area impacted by construction. Businesses are encouraged to utilize temporary signs during construction.

General temporary sign guidelines are found in 17.44.050 (K) of the Santa Clara Zoning Code. Additional specific guidelines for temporary signs to be used by businesses directly impacted by streetscape construction are as follows:

- 1) Temporary signs are not to exceed six (6) square feet in area. The height of a temporary sign, including structural supports shall not exceed four feet (4') in height.
- 2) Temporary signs are to be located a minimum of two (2') feet behind the property line unless otherwise approved because of construction related issues. The City must approve the location of temporary signs that are not a minimum of two (2') feet behind the property line to insure the sign's location will not impair public safety.
- 3) Temporary signs must be located on business property unless written permission is granted by off-site property owner (includes public property).
- 4) Each Santa Clara business located along Santa Clara Drive and directly impacted by construction is limited to two temporary signs per property.
- 5) Temporary signs can only be displayed while construction is ongoing.
- 6) There will be no fees for temporary sign approvals for businesses directly impacted by streetscape construction.

To facilitate timely approval of temporary sign request, the City has established the following three avenues for sign approval:

- 1) Forward an e-mail to building@santaclaracityutah.com containing a description of the proposed location of the temporary sign. Approval will be verified via a return e-mail.
- 2) Calling 656-4690 to set an appointment with the City's zoning enforcement officer, Corey Bundy.
- 3) Attend the City's Technical Review Committee meeting held every Thursday morning at 7:00 a.m. in the City Council chambers.